

HOMEBUILDERS ASSOCIATION OF NORTHEAST GEORGIA



VOL. 8 OCT 2009



Thanks

I will take this time to thank Morgan Concrete and Stovall Building Supply of Toccoa for sponsoring the great meal and location of our Quarterly Membership Meeting in Stephens County. Thanks also to Representative from the 28th District, Michael Harden, who spoke and answered member questions. And our Senator from the 50th District Jim Butterworth was scheduled but got the flu and could not make it. Thanks to Tim Williams past President of HBAG, NAHB Representative for this area and Vice-Chair of the state codes advisory committee for coming down to install the 2009-2010 board. And thanks to Deron Hicks, HBAG counsel, who came down and spoke on builder licensing and the importance and need for good communications, especially during the Legislative session.



Now let's not forget about the people who deserve special thanks for volunteering their time sometimes at financial cost to them. This is your Board of Directors. They give of their time to meet as a board and as appointed committees to plan the events that support functions and operations of your HBA. These do not just happen. It takes time and effort to make it all come together. The licensing seminar to help educate and build relationships with our building officials that HBANEG sponsored along with Habersham/White HBA is one of the functions HBANEG won an award for. Having a successful golf tournament by changing the format to bring in non-dues revenue was the other award. This is the first time for HBANEG. We had a raffle which also creates non-dues revenue. We negotiated with Phone book companies to save you money. If you use this service you save enough to more than pay your dues. This can work with a lot of other services also. If you have any ideas let us know. Your HBA has for the first time in sometime given a scholarship to a student to help with education expenses. Your HBA also has given to Habitat for Humanity. Your HBA will soon have a website that all members can benefit from. Thanks to Joshua for his work on the newsletter that I hope you enjoy. Thanks to Cathy who holds it altogether.

HBANEG is discussing having a class so members can meet the requirements of the new Federal Lead-Based Paint Regulations that goes in effect April 22. This will require any work done on 1978, and earlier homes, that could have lead paint to be done by certified renovators. Certification is required if you disturb more than 2 sq. ft. of painted surfaces which covers repair, remodel, HVAC, electrical, plumbing, drywall and painting. As I was researching for this, I saw that Oct.18-29 is lead poisoning prevention week. If you are interested in taking this course contact HBANEG at hbaneg@yahoo.com. If you have questions contact me @ 706-436-5019. There are 24 million homes in the U.S. with peeling or chipping lead paint.



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Business Card Ad

\$35 per month, \$250 per year

Business Card Color Ad

\$50 per month, \$375 per year

Mark your calendar for December 11, 2009

Ladies Night, sponsored by your Home Builders Association, will feature entertainment, dinner (menu to be announced shortly), and a gift for every lady in the audience. Join us at Hill's On the Square in Carnesville for a fun night out. We will also have the Reverse Raffle for the winning Fifty-Fifty ticket (\$50 per chance to win half of the pot). Get yours from any Board Member in advance, or at the door. Who knows how much the lucky winner will take home. Tickets for dinner and the show are only \$30 per person. Get yours from Cathy at the HBA Office (Hartwell Paint & Decorating) or from any of the Board Members.

\$50

50/50

\$50

"DO YOU FEEL LUCKY"

Proceeds for Projects

HBANEG

Drawing to be held December 11, 2009.
Winner does not have to be present.



Ladies Night

HBANEG - Annual Party

Hill's on the Square

9595 Lavonia Rd. Carnesville, GA 30521

Friday December 11, 2009, 6:30 PM

Admit One - \$30 per Person

(Attire - Business Casual)

October 13th Membership Meeting

Morgan Concrete and Stovall Building Supplies hosted our quarterly Membership Meeting at the Toccoa Chamber of Commerce Meeting facility. Fifty-six were in attendance as Michael Harden, our State Representative, gave an update on issues facing our membership. Michael talked about the importance on balanced budgets, and that due to Georgia law requiring a balance budget, there would probably be more budget cuts coming from the state level. Deron Hicks, HBAG General Counsel, gave an update on builder licensing issues and regulatory changes coming. Deron also updated us on how important fast, effective communications are in impacting legislative actions.

We want to thank Tim Williams, HBAG State Representative, for installing our 2009 – 2010 officers and board members.

The Gun Raffle drawing was held and Wayne Massey of Hartwell won the Mossberg ATR 100 Model 30-06 rifle.

HBANEG 2009-2010 Board of Directors



Installation of our officers and BOD for 2009-2010. From left to right Ricky Carter, David Kesler, Mike Duncan, Joshua Lloyd, Jimmy O'Dell, Charlie Eison, Marvin Smith, Jerry Turner, Jamie Cleveland, Mike Little, and Ken Medlin. Not pictured is Howard Eaton.

September Membership Renewals

High Level Ceilings

770-337-4626

Energytite Spray Foam

706-246-9063

Yoder's Building Supplies

864-972-3003

Adam's Building Supplies

706-376-9100

Donations to our Habitat Organizations

At our Tuesday, October 13 Membership Meeting, donations of \$500 each were made to each of the three Habitat Associations in our four county area. Gena Cauthen accepted the donation for Hart County and Mike Duncan accepted for Franklin County. Stephens County received their donation prior to the meeting.



Mike Little
Branch Manager

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Mike Duncan, Associate VP

Duncan Plumbing & Electric

David Kesler, Secretary/Treasurer

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Decks



"We handle all your subcontracting needs"

Are you a Dinosaur?

Joshua Lloyd

For those of you who missed the meeting in Toccoa you missed a great message from Deron Hicks, the legal counsel for HBAG. Deron spoke to us in regards to how important instant communication has become in influencing Government at the state and national level. He talked about how things like facebook and twitter are revolutionizing the way that lobbying is being handled, and how important it is for us as home builders to embrace the communication age. As I looked around the room I saw a lot of people with glazed eyes staring back at him. Which leads me to the question "Are you a Dinosaur"?

Now before you bristle up at being called old allow me to explain. The generally accepted theory for the mass extinction of the dinosaurs is their inability to adapt to climate change, in other words they evolved too slowly to react to changing conditions. Why in this business are we so afraid of change?

Some of you may know that prior to moving to Hartwell I was a tile setter in Atlanta. I went to every instructional seminar I could attend to learn about the way that new techniques and materials could make me better and faster, increase quality, and put more money in my pocket. As a result I am informed about trends and materials that are only now becoming main stream. How can it be that almost 10 years later these new materials and techniques are only now beginning to become more universally accepted?

This unwillingness to change is an industry wide issue. I had the good fortune to attend the International Builders Show a couple of years ago and was amazed at the new technologies that were available to us. At the same time I was saddened to think about how many time and money saving devices will disappear because they are never given the opportunity to fully be recognized.

Compared to some of you I am a rookie, I have only been in this business for 15 years, however in that span I have seen suitcase size cell phones that only the builder carried be replaced by Blackberries and iPhones. When I first started the head man on a crew may have a beeper. Now the lowliest laborer has a cell phone with a Bluetooth stuck in his ear. While I have witnessed the decline of productivity that has accompanied these so called improvements in communication, I also realize that there is no fighting progress.

My question to all of you is simply this. Are you going to embrace the future? Will you make the necessary plunge into this age of near instantaneous communication? Or like the dinosaur will you let time pass you by and become extinct?



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Regional Government Affairs Meetings

The Home Builders Association of Georgia's Government Affairs Committee (GAC) will hold regional GAC meetings on Oct. 29 in Gainesville, Ga.; and Nov. 5 in Macon, Ga. The meetings are open to all members of the HBAG and local associations across the state. The purpose is to begin preparation for the 2010 legislative session and to solicit input in developing HBAG's legislative priorities. Details on meeting locations and times are listed below. Please contact Deron Hicks or Suzanne Williams at 404-763-2453 with any questions.

Gainesville Meeting

Date: Oct. 29, 2009
Time: 10 a.m. - 12 p.m.
Location: Peach State Bank
325 Washington St.
Gainesville, GA 30501-3513
Phone: (770) 287-3892

Macon Meeting

Date: Nov. 5, 2009
Time: 10 a.m. - 12 p.m.
Location: Georgia Power Company
960 Key Street
Macon, GA 31204
Phone: (478) 738-0502

Is This the Age of Information Overload?

E-mails, newsletters, newspapers, magazines, Local News, Fox News, CNBC, etc., etc., constantly provide us with updates on current events, legislation, the stock market, human interest stories, opinions and on and on. Information is everywhere. I think many of us choose to just turn it all off because it's too much. But walking around in an "uninformed bubble" is probably not the answer.

I believe that the more information you have, the better decisions you make, not only for your family, but also for your business. You really can't have too much information. I guess I should rephrase that. You can't have too much "correct" information. I think where we all get bogged down is in the "partial facts" or "half-stories" because the whole picture is not as sensational as telling only part of the story. But at the same time, telling all the details can cause people to "zone out". Filtering information to determine what is important to you and the facts you need to perform your work is the key. So as you listen and read, remember to turn on your filter so you don't go into overload. Also, remember when you pass on the information, stick to the essentials. If someone is interested, they'll either ask questions or find the details on their own.

Cathy Eison, EO

We still need updated E-Mail addresses for all members!
hbaneg@yahoo.com



11/10
BOD Meeting
Hartwell Paint

12/11
Ladies Night
Hills on the Square

1/12
BOD Meeting
Hartwell Paint

1/19-22
IBS
Las Vegas

2/23-24
HBAG Winter Board
Atlanta, GA

2/24
HBAG Legislative
Luncheon
Atlanta Train Depot



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\$50

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In getting a NEW member to join

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Charlie Eison, Attendee-Builder
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HBA NEG is an organization of building industry professionals dedicated to serving the interests of our members, while maintaining a positive leadership position in the community, and providing the best quality and most affordable housing available through our efforts.

Cathy Eison
706-376-1658
hbaneg@yahoo.com



Phil Wright of Just Wright, Wayne Massey, and Brandon Caldwell of Just Wright

Gun Raffle Results

Congratulations to Wayne Massey of J&R Construction on his new 30/06. Wayne won his new Mossberg ATR in the raffle at the Toccoa Membership Meeting on October 13. A big thanks to Just Wright Pest Services for providing the rifle.



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